

# DIRECT EMPLOYER ENGAGEMENT

SupplyTrain is a social enterprise committed to supporting the training sector raise the quality and quantity of work-based-learning in England through innovative business and market-led advice.

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Based in East Sussex and trying to improve social mobility through work based learning? Outsource your employer engagement.

If you're a training provider or charity helping particular under-represented groups of people and need an extra pair of hands to engage employers in your work, we can help.

**SupplyTrain is a social enterprise that supports social mobility. Most of our work with the training sector is strategic, but we will directly engage employers on non-apprenticeship provision if you can demonstrate your work has a profound impact on social mobility.**

Whether it's networking, outbound marketing, mail drops, giving presentations, visiting premises or attending events, SupplyTrain staff are able to support you when your offer matches our social values.

## WE CAN HELP ALL PROVIDERS FOR FREE THOUGH!

SupplyTrain's main business is offering free, impartial apprenticeship advice to small businesses. As such, if you are a training provider, college or university offering apprenticeships in England, drop us an email with your offer. Next time we are talking to an employer who's needs match your provision we will signpost them to you - for free!

**SUPPLYTRAIN**

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## EMPLOYER ENGAGEMENT TIP... LISTEN AND ACT

If you are struggling to sell apprenticeship training now that employers have to contribute to the costs - it really is time to consider how well your organisation is listening to what employers need and implementing their feedback into your service and curriculum design.

When anything is 'free' we are more willing to accept when things aren't quite right because there is no financial burden, but if you are paying for training you want to see a return on investment.

Your organisation must be able to articulate to an employer the financial and productivity impact your training will have on their business. If you can't, why should they pay for it? **Need help? contact us.**